



it's cold out there
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Reach of Washington County



It's cold out there.

On February 22, Reach is hosting the Coldest Night of the Year, a 2 km + 5 km (1 mile/3 mile) winterrific walk hosted in 40+ cities across the USA in support of our work in Washington County with people experiencing hurt, hunger, and homelessness.

- **GOAL:** With your help, our goal is to raise **\$35000** by February 22, 2025!
- **HOW:** To accomplish our goal, we're looking for **20+** team captains (of all shapes, sizes and ages) who will recruit 7-8 friends to their team, with a goal of raising \$2000 per team. Each member on your team can set of goal of finding 5 people to donate to their campaign.
- **TOQUE (i.e., beanie) BONUS:** Every walker who raises either \$75 (youth 17 and under) or \$150 (for adults) gets our famous Coldest Night winter toque as thanks for being amazing fundraisers.

* contact

If you have any questions or need promotional materials please contact us below:

Jackie Strama, Event Director

**Phone: 301-733-2371, x.108
jackie@reachofwc.org**

We can do it! Help us raise \$35000 in celebration of Reach's 35 years of serving Washington County.

* get started

HOW TO CAPTAIN A TEAM FOR REACH

Once you've registered, your team and name will show up on the Scoreboard and on our location page too! (Note: it takes 5-10 minutes to appear.)

- Visit cnoy.com and click the big **REGISTER** button
- Create your new account (or sign in to your account from last year)
- Select the **LOCATION** where you'll be walking and continue
- Click to accept the **WAIVER** and continue
- Under **REGISTRATION TYPE**, click **CREATE A TEAM**
 - Name your team (and write a brief description)
 - Accept or increase your fundraising goal (this can be edited later!)

Once you've registered, your team will show up on our CHARITY PAGE, which is:

cnoy.com/Hagerstown

You can begin recruiting team members and raising funds immediately!

HOW TO JOIN A TEAM FOR REACH

If you would like to walk with us but don't want to start a team, please join our general team called **FRIENDS OF REACH**:

- Visit cnoy.com and click the big **REGISTER** button
- Create your new account (or sign in to your account from last year)
- Select the **LOCATION** where you'll be walking and continue
- Click to accept the **WAIVER** and continue
- Click **JOIN A TEAM** (or register individually if you wish and join a team later)
- Search for **Friends of Reach** by name
 - Select that team from the list and proceed to complete registration